

# Michael Derrig

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## Creative Project Manager

- Facilitated communication between multiple creative studios and company divisions
- Managed a creative team focused on producing non-traditional training materials
- Produced promotional advertising for Owners.com technology
- Mapped customer journey complete with real time conversion data
- Launched the first consumer real estate bundle product in 8 states
- Directly owned Customer Experience Management for the Owners.com business unit
- Leveraged OKR framework and Test and Learn philosophy to guide business improvements
- Managed relationships with affiliate businesses, including executive reporting
- Hired and lead the 8 member team that created the textures for KizPlanet MMORPG
- Facilitated communication between technical and creative staff
- Assisted developers by coding custom shaders in the CG computer language
- Lead onsite investor relations, including tours and product demos
- Managed vendor relationship for product translation & oversaw deliverables
- Managed conference exhibitions, including logistics and travel
- Established company functions, charity events, and promoted positive culture
- Represented the company globally at conferences, tech demos, and press events
- Managed revenue and expense tracking, reporting, and invoicing

### PROJECTS:

Project Management, OKR Methodology, Customer Journey, Test and Learn Philosophy, Team Leadership, Corporate & VC Funding Presentations, Competitor Research & Analysis, Product Management, Market Strategy, Product Marketing, Resource Planning, User Research, Landing Pages, Graphic Design, Photo Editing, Video Editing, Photography, Videography, 3D Modeling, Texturing, Rendering, Compositing, Technical Troubleshooting

### TOOLBOX

Adobe CC: Photoshop, Illustrator, Premiere, After Effects, Autodesk Maya, Unity3D, Wordpress, LucidChart, Slack, Trello, Microsoft Office, Google GSuite

### CLIENTS

Apple, Google, Sony PlayStation, Owners.com, Chillingo, You42, Kiz Studios, Hook Worldwide