**Michael Derrig**

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**Creative Project Manager**

* Facilitated communication between multiple creative studios and company divisions
* Managed a creative team focused on producing non-traditional training materials
* Produced promotional advertising for Owners.com technology
* Mapped customer journey complete with real time conversion data
* Launched the first consumer real estate bundle product in 8 states
* Directly owned Customer Experience Management for the Owners.com business unit
* Leveraged OKR framework and Test and Learn philosophy to guide business improvements
* Managed relationships with affiliate businesses, including executive reporting
* Hired and lead the 8 member team that created the textures for KizPlanet MMORPG
* Facilitated communication between technical and creative staff
* Assisted developers by coding custom shaders in the CG computer language
* Lead onsite investor relations, including tours and product demos
* Managed vendor relationship for product translation & oversaw deliverables
* Managed conference exhibitions, including logistics and travel
* Established company functions, charity events, and promoted positive culture
* Represented the company globally at conferences, tech demos, and press events
* Managed revenue and expense tracking, reporting, and invoicing

PROJECTS:

Project Management, OKR Methodology, Customer Journey, Test and Learn Philosophy, Team Leadership, Corporate & VC Funding Presentations, Competitor Research & Analysis, Product Management, Market Strategy, Product Marketing, Resource Planning, User Research, Landing Pages, Graphic Design, Photo Editing, Video Editing, Photography, Videography, 3D Modeling, Texturing, Rendering, Compositing, Technical Troubleshooting

TOOLBOX

Adobe CC: Photoshop, Illustrator, Premiere, After Effects, Autodesk Maya, Unity3D, Wordpress, LucidChart, Slack, Trello, Microsoft Office, Google GSuite

CLIENTS

Apple, Google, Sony PlayStation, Owners.com, Chillingo, You42, Kiz Studios, Hook Worldwide